

Promovan Artwork Guide

Artwork should be produced to scale and in proportion to the final banner requirements.

Supply artwork in quarter scale Adobe Photoshop PSD, TIFF, EPS or Adobe Illustrator EPS or high resolution PDF at 300dpi CMYK.

Any important pantone colours must be indicated so we can ensure the best possible match. Some pantone spot colours are not possible in CMYK process printing, use a spot to process colour pantone chart to check the CMYK equivalents of pantone spot colours. Please supply a colour proof for critical colours.

Convert all text elements to curves or outlines or supply the fonts used.

Please do not hesitate to contact us if you need more information or advice on the preparation of your artwork.

Artwork dimensions quarter scale

Artwork safe area (text, images) is 283mm x 434mm (actual size 1132 x 1736mm)

Visible graphic area 308mm x 459mm - (actual size 1232 x 1836mm)

Bleed margin area is 12.5mm on each side (actual size is 50mm each side)

The bleed margin is between the visible graphic area and the total area. Design elements need to be continued through this bleed area.

Total size (including bleed area) 333mm x 484mm - (actual size 1332 x 1936mm)

(Example drawn to approximate scale for illustrative purposes)

